





Summer 2011 Season

- **Editor's Notes**
- **3** Hotel Tomo
- **7** Convention Schedule
- Pirates Task Force Gokaiger
- 15 New Anime Summer 2011
- **20** Catherine
- Who's That Seiyû of Spring 2011
- 롣 4 FanimeCon 2011: A Special Report
- Should Feel Bad

THE Fall OF TORYOTOP

- 💶 Swimsuit Summer Special 2011
- ## Blue Exorcist
- **48** Manga Releases
  - **=1** Fashionalbe `Cat Ears´
- **B** New DVD Releases
- **67** Korean Korner
- **==** Videogame Releases
- Himi no Iru Machi
  A dramatic Slice-of-Life Manga



Cover is of Calherine, video game from Allus

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ummer signals the beginning of the anime and fandom convention season. With a plethora of convention to go to in the next three months, fans won't get bored, but will always have something to do throughout the country. Most of the major convention take place around this time.

One major event this summer is the US premier of the super sensation that took Japan by storm in the past few years, the Vocaloid vitual idol, Hatsune Miku. This event will be taking place during the Fouth of July weekend at Anime Expo, Los Angeles. The major sponsor for this is Toyota, which also coincides with 2011 promotion of their Corolla.

This coming summer anime line-up doesn't disapoint either. There's a handful of titles that should peak interest for the discernible anime fan. One of my favorite series continues into a third season while a favorite manga I've been reading is adapteded into an anime.

- Ed Gomez

Graphic Designer Editor-Genki Life Magazine, President-GIE



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# 24-hour ROOM Hotel Tomo, service: San Francisco

or all its left-field heritage, San Francisco is strangely lacking in a decent supply of imaginative, cool hotels with which to satisfy the needs of curious tourists of an "alternative" bent. In fact, no boutique hotel has opened in the city for several years. Instead, multinational chains predominate. But, this being San Francisco, they come with a twist.

Hotel Tomo is Best Western – but not as you know it. After dovetailing with California-based hoteliers Joie de Vivre, the one-time Best Western Miyako Inn has been given a makeover. The result is Hotel Tomo (meaning "friend" in Japanese), a playful homage to its location on the cusp of San Francisco's Japantown and a quirky but comfortable and affordable experience. Banish preconceptions of the "World's Largest Hotel Chain;" inside are colorful anime murals, iPod docks, LCD TVs – even a special suite for gamers, the so-called "Players Suite," complete with PlayStation 3, Wii and an 8ft television.

All this makes it popular with families – the hotel emphasizes the enjoyment children glean from their assorted gizmos – but, in reality, it's just as good for the lone traveller. The iPod docks, beanbags and glow-in-the-dark desk blotters ensure a young, funky feel – a contrast to the more refined luxury of Tomo's nearby Japanese-themed sister establishment, *Hotel Kabuki*. But the sensation isn't overwhelming. Everything one might want from a traditional hotel visit is there – the dressing gown, toiletries, amenities – only sometimes they're rendered in neon.

The hotel restaurant, called *Mums*, serves the usual breakfast staples. However, it also specializes in Shabu-Shabu, the oh-so-trendy Japanese hotpot which sees diners cook their own rib-eye and vegetables in



a bubbling broth at their table, then eat with an array of dipping sauces. And if that wasn't enough, guests are given discounts at the nearby *Kabuki Springs & Spa*, which offers an array of treatments derived from traditional Japanese bathing houses. Back in the guest rooms, even the dressing gowns conform to the theme, with bright blue Japanese lettering.

#### Location

Much is made of the hotel's Japantown location – though there are many more potent reasons why one would choose

Tomo. Despite its regular presence in local guidebooks, Japantown is an area of roughly two blocks by two

blocks and once its restaurants and gift shops have been surveyed, there's little else to stumble upon.

Of more interest is Fillmore Street, the main drag of the upscale Pacific Heights. Just two minutes' walk from the hotel, Fillmore Street offers a seductive selection of cosy cafés, stylish bars and appetizing restaurants – from the haute-trendy *SPQR* to the cheap and cheerful *La Mediterranean*. Meanwhile, Marc by Marc Jacobs jostles for attention alongside an array of independent boutiques and vintage stores.



#### **Comfort**

For enthusiastic gamers and lovers of the visual culture spawned by J-pop, Tomo has more than enough to satisfy, with its murals, Japanese snacks (a bag of rice crackers awaits you in your room) and far eastern

touches. But the hotel has more to offer than just gimmicks.



On first inspection, a rather lackluster exterior – grey signage, concrete-block design – is followed by an artificially lit lobby. To enter it, you have to descend from street level; the impression – particularly in contrast to the bright Californian sun – is rather gloomy and cavernous.

Ascend to your accommodation, however, and the scene changes. With their impressive panoramic windows overlooking the spiraling rooftops of Japantown – exotic amid the hub of central San Francisco – the 125 rooms are scru-

pulously clean, spacious and light. They range from the Deluxe King Room to the gizmo-laden Players Suite. All have been recently renovated and come with every modern convenience you could expect. The only thing lacking is a well-stocked mini bar. Instead, a bare fridge awaits – though for the budget-conscious that's no bad thing. High-speed Wi-Fi is also accessible free of charge. ❖ Alice-Azania Jarvis

#### **// EVENTS**

Live Action Mario Party The 404s Improv Show Costume Masquerade Red Shirts vs. Klingons Meet the Geeks Karaoke Idol Geek Squares Saturday Night Dance

#### **// COMPETITIONS**

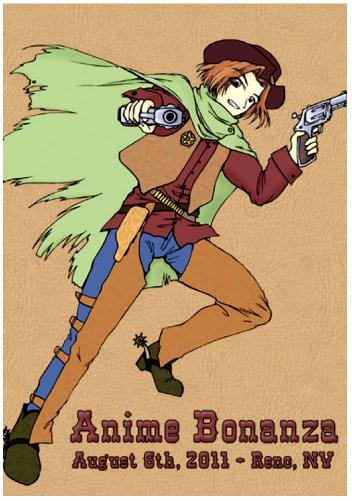
Super Street Fighter IV Marvel vs. Capcom 3 Pokémon TCG Lightning Round

#### **// VENUES**

Vendors & Artists Guests & Speakers Panels & Workshops













# **Convention Schedule**

Summer 2011

#### **PortConMaine**

June 23-26, 2011 Wyndham Portland Airport Hotel South Portland, ME www.portconmaine.com

### Albuquerque Comic Expo

June 24-26, 2011 Albuquerque Convention Center Albuquerque, NM www.abqcomicexpo.com

#### **FAL-Con**

June 24-26, 2011 2501 N. Mesa Street El Paso, TX www.abqcomicexpo.com

#### Q-Con

June 24-26, 2011 Queen's University Belfast Belfast, NI UK www.q-con.org.uk

#### Supanova Pop Culture Expo

June 24-26, 2011 Claremont Showgrounds Claremont, WA Australia www.supanova.com.au

#### Kaboombash

June 25, 2011 Club Relevant Virginia Beach, VA www.kaboombasb.net

#### Sukoshicon: Gadsden

June 25, 2011 River Country Campgrounds Gadsden, AL www.sukoshicon.com

#### **Asahi Anime Festival**

June 25-26, 2011 The Hub, Bartholemew Square Brighton, UK www.brightonjapan.com

#### **Desucon**

June 25-26, 2011 Oslo Kongressenter Oslo, Norway www.desu.no

#### **JAFAX**

June 25-26, 2011 Grand Valley State University Allendale, MI www.jafax.org

#### Wie.MAI.KAI

June 25-26, 2011 Bürgerhaus Kastel Wiesbaden, Germany www.wiemaikai.de

#### **Banicon**

June 30, 2011 Gulf Convention Centre Manama, Bahrain www.banicon.com

### Sukoshicon: Louisville, KY

June 30, 2011 Hilton Garden Inn Louisville Northeast Louisville, KY www. sukoshicon.com

#### Japan Expo

June 30 - July 3, 2011 Paris-Nord Villepinte Paris, France www.japan-expo. com

#### Japanizam

June 30 - July 3, 2011 Dom Omladine Belgrade, Serbia www.sakurabana.info

#### @rcadeCon

July 1-3, 2011 D4 Hotels Ballsbridge Inn & Towers Dublin, Ireland www.the-arcade.ie/convention

#### AM2

July 1-3, 2011 Anaheim Convention Center Anaheim, CA www.am2con.org

#### **Animaritime**

July 1-3, 2011 Delta Beauséjour Moncton, New Brunswick www.2011.animaritime.org

#### Delta H Con

July 1-3, 2011 University of Houston, University Center Houston, TX www. deltabcon.com

#### **Anime Expo**

July 1-4, 2011 Los Angeles Convention Center Los Angeles, CA www.anime-expo.org

#### Florida Supercon

July 1-4, 2011
Doubletree Miami Mart/Airport
Hotel and Exhibition Center
Miami, FL
www.floridasupercon.com

#### Armageddon Expo Christchurch

July 2-3, 2011 Addington Raceway Christchurch, New Zealand www.armageddonexpo.com/nz

#### **Omnicon**

July 8-9, 2011

The information presented here is as accurate as much as humanly possible and is subject to change without notice.



JUITITI ZUTT Continued

McAllen Convention Center McAllen, TX www.omnicononline.com

#### **Anime Blues Con**

July 8-10, 2011 Hilton Memphis Memphis, TN www.animeblues.com

#### **Anime Festival Wichita**

July 8-10, 2011 Hyatt Regency Wichita Wichita, KS www.afwcon.org

#### **Anime Friends**

July 8-10, 2011 Mart Center São Paulo, SP Brazil www.anifriends.com.br

#### **Anime Overload**

July 8-10, 2011 North Austin Events Center Austin, TX www.animeoverload.net

#### **AniMinneapolis**

July 8-10, 2011 The Northland Inn Minneapolis, MN www.animinneapolis.com

#### ConnectiCon

July 8-10, 2011 Connecticut Convention Center Hartford, CT www.connecticon.org

#### Ikasucon

July 8-10, 2011

Grand Wayne Convention Center Fort Wayne, IN www.ikasucon.org

### London Film and Comic Con

July 8-10, 2011 Earls Court Two London, UK

www.londonfilmandcomiccon.com

#### SoyCon

July 8-10, 2011 Northerly Island Beach, Buckingham Fountain, & Ned's Brown Meadow Chicago, IL www.soycon.com

#### WausaubiCon

July 8-10, 2011 The Plaza Hotel & Suites of Wausau Wausau, WI www.wausaubicon.com

#### **The Anime Planet**

July 9, 2011 Seminole State College of Florida Sanford, FL www.theanimeplanet.com

#### **Ancient City Con**

July 9-10, 2011 Hyatt Regency Jacksonville Riverfront Jacksonville, FL www.ancientcitycon.com

#### **Glass City Con**

July 9-10, 2011

Owens Community College Perrysburg, OH www.glasscitycon.com

#### Ai-Kon

July 15-17, 2011 Winnipeg Convention Centre Winnipeg, Manitoba www.ai-kon.org

#### **Anime Friends**

July 15-17, 2011 Mart Center São Paulo, SP Brazil www.anifriends.com.br

#### **Anime Kaigi**

July 15-17, 2011 Northern Arizona University (Dubois Conference Center) Flagstaff, AZ www.animekaigi.com

#### **Anime Midwest**

July 15-17, 2011 Pheasant Run Resort St. Charles, IL www.animemidwest.com

#### **BroCon**

July 15-17, 2011 University of Limerick Limerick, Ireland www.brocon.skynet.ie

#### **Finncon-Animecon**

July 15-17, 2011 University of Turku Turku, Finland www.2011.finncon.org

#### PersaCon

July 15-17, 2011

Radisson Suite Hotel Huntsville Huntsville, AL www.persacon.com

#### Sangawa Project

July 15-17, 2011 Best Western Parkway Center Inn Pittsburgh, PA www.sangawaproject.com

#### **Tokyo in Tulsa**

July 15-17, 2011 Tulsa Convention Center Tulsa, OK www.tokyointulsa.com

### SMASH! Sydney Manga and Anime Show

July 16, 2011 Sydney Convention Centre Sydney, NSW Australia www.smash.org.au

#### KuroNeko Con

July 16-17, 2011 Spokane Falls Community College Spokane, WA www.kuronekocon.org

### Comic-Con International: San Diego

July 21-24, 2011 San Diego Convention Center San Diego, CA www.comic-con.org

#### **AnimeiCon**

July 22-24, 2011 Monterey County Fairgrounds Monterey, CA www.animeicon.org





**FandomFest** 

July 22-24, 2011 Fern Valley Hotel & Conference Center Louisville, KY www.fandomfest.com

#### **Hyper Japan**

July 22-24, 2011 Olympia Two London, UK www.hyperjapan.co.uk

#### Kamikazecon

July 22-24, 2011 JW Marriott Hotel Houston Houston, TX www.kamikazecon.com

#### **MACOnvention**

July 22-24, 2011 Kuernberghalle Leonding, Austria www.maconvention.info

#### **Orlando Anime Day**

July 23, 2011 Ramada Orlando Celebration Resort and Convention Center Kissimmee, FL www.orlando.animeday.net

#### **Overload**

July 23-24, 2011 Hotel Pullman Auckland Auckland City, New Zealand www.overload.co.nz

#### **Vegas Anime Day**

July 24, 2011 Circus Circus Adventuredome Las Vegas, NV www.hanshastudios.com

#### **Animelowa**

July 29-31, 2011 Coralville Marriott Hotel & Conference Center Coralville, IA www.animeiowa.com

#### **Animeland TuCon**

July 29-31, 2011
The Hotel Arizona at the Tucson
Convention Center
Tucson, AZ
www.animelandtucon.com

#### **Otakon**

July 29-31, 2011 Baltimore Convention Center Baltimore, MD www.otakon.com

#### ConBravo!

July 30-31, 2011 Holiday Inn Burlington Burlington, Ontario www.conbravo.com

#### **London Anime Con**

July 30-31, 2011 London Metropolitan University, The Rocket Complex London, UK www.londonanimecon.com

#### **TFcon Toronto**

July 30-31, 2011 Delta Meadowvale Resort and Conference Centre Mississauga, Ontario www.tfcon.ca

### Anime Festival Orlando

August 4-7, 2011 Wyndham Orlando Resort Orlando, FL www.animefestivalorlando.com

#### **Gen Con Indy**

August 4-7, 2011 Indiana Convention Center Indianapolis, IN www.gencon.com/2011/indy

#### NärCon

August 4-7, 2011 Linköping University Linköping, Sweden www.2011.narcon.se

#### Kin-Yoobi Con

August 5-6, 2011 Chabot College Hayward, CA www.gzronline.com/kinyoobicon2011.htm

#### **Animethon**

August 5-7, 2011 Grant MacEwan University Edmonton, Alberta www.animethon.org

#### **Fandemonium**

August 5-7, 2011 Nampa Civic Center Nampa, ID www.fandemonium.org

#### Nom-Con

August 5-7, 2011 D4 Hotels Ballsbridge Inn & Towers Dublin, Ireland www.nom-con.net

#### San Japan

August 5-7, 2011 San Antonio Marriott Rivercenter San Antonio, TX www.san-japan.org

#### **Tokonatsu**

August 5-8, 2011 Ampthill & Woburn District Scout Ground Milton Bryan, UK www.tokonatsu.org.uk

#### **Anime Bonanza**

August 6, 2011

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# **Convention Schedule**

Summer 2011 Continued



Ramada Reno Hotel & Casino Reno, NV www.animebonanza.com

#### **Hyper-Con**

August 6-7, 2011 San Mateo County Event Center San Mateo, CA www.wix.com/hyperbooster/hypercon

#### **AniBash**

August 7, 2011 Seneca Park Rochester, NY www.anibash.webs.com

#### AniMiniCon SoHo

August 12-14, 2011

SoHo Gallery for Digital Art New York, NY www.animiniconsoho.com

#### Auto Assembly

August 12-14, 2011 Holiday Inn Birmingham City Centre Birmingham, UK www.autoassembly. org.uk

#### Godaikocon

August 12-14, 2011 The Metropolitan Troy Troy, MI www.godaikocon. com

#### **NatsuCon**

August 12-14, 2011 Gateway Center Collinsville, IL www.natsucon.org

#### **Otakuthon**

August 12-14, 2011 Palais des congrès de Montréal Montreal, Quebec www.otakuthon.com

#### **Nashville Anime Day**

August 13, 2011 Holiday Inn Opryland Airport Nashville, TN www.nashville.animeday.net

### Sukoshicon: Birmingham

August 13-14, 2011 Howard Johnson Inn - Birmingham Birmingham, AL www.sukoshiconbirmingham3. eventbrite.com

#### **Anime World Chicago**

August 19-21, 2011 Chicago Marriott O'Hare Chicago, IL www.animeworldchicago.com

#### AyaCon

August 19-21, 2011 Warwick Arts Centre Coventry, UK www.ayacon.org.uk

#### **MatsuriCon**

August 19-21, 2011 Hyatt Regency Columbus Columbus, OH www.matsuricon.org

#### Mizu Con

August 19-21, 2011 Hyatt Regency Miami Miami, FL www.mizucon.org

#### Motaku

August 19-21, 2011 Holiday Inn Kansas City SE / CoCo Key Water Resort Kansas City, MO www.motaku.org

#### Ramencon

August 19-21, 2011

Radisson Hotel at Star Plaza Merrillville, IN www.ramencon.com

#### Ani-Jam

August 20-21, 2011 Radisson Hotel & Conference Center Fresno, CA www.ani-jam.com

#### FanExpo Canada

August 25-28, 2011
Metro Toronto Convention Centre
Toronto, Ontario
www.fanexpocanada.com

#### **Abunai**

August 26-28, 2011 NH Koningshof Veldhoven, Netherlands www.abunaicon.nl

#### Manifest

August 26-28, 2011 Melbourne Showgrounds Melbourne, VIC Australia www.manifest.org.au

#### MechaCon

August 26-28, 2011 Hilton New Orleans Riverside New Orleans, LA www.mechacon.com

#### Sac-Anime

September 2-4, 2011 Radisson Hotel Sacramento Sacramento, CA www.sacanime.com

#### **AnimeFest**

September 2-5, 2011

Hyatt Regency Dallas Dallas, TX www.animefest.org

#### Dragon\*Con

September 2-5, 2011 Atlanta Marriott Marquis, Hyatt Regency Atlanta, Atlanta Hilton, Sheraton Atlanta, Westin Peachtree Plaza Atlanta, GA www.dragoncon.org

#### **Ohio Kitsune Con**

September 3-4, 2011 Rodeway Inn Medina, OH www.obiokitsunecon.info

#### Tracon

September 3-4, 2011 Tampere Hall Tampere, Finland www.2011.tracon.fi

#### **Kumoricon**

September 3-5, 2011 Hilton Vancouver Washington / Red Lion Vancouver at the Quay Vancouver, WA www.kumoricon.org

#### Alcon

September 8-11, 2011 De Montfort University Leicester, UK www.alcon.org.uk

#### Geek.Kon

September 9-11, 2011 Madison Marriott West Madison, WI www.geekkon.net

#### Nan Desu Kan

September 9-11, 2011 Marriott Denver Tech Center Denver, CO www.ndkdenver.org

### Northern Michigan Anime Convention

September 9-11, 2011 Great Wolf Lodge Traverse City, MI www.nmacon.com

#### **SNAFU Con**

September 9-11, 2011 Grand Sierra Resort Reno, NV www.snafucon.com

### **Anime Syracuse Festival**

September 10, 2011 Nicholas J. Pirro Convention Center at The Oncenter Syracuse, NY www.animesyracuse.com

#### J-CultureCon

September 16-17, 2011 The Riverside Centre Derby, UK www.j-culturecon.co.uk

#### Connichi

September 16-18, 2011 Kongress Palais Kassel Kassel, Germany www.connichi.de

#### Intervention

September 16-18, 2011 Hilton Washington DC/Rockville Hotel & Executive Meeting Ctr Rockville, MD www.interventioncon.com

#### Cinncinnati Comic Expo

September 17, 2011 Duke Energy Convention Center Cinncinnati, OH www.cincinnaticomicexpo.com

### Animania Festival Sydney

September 17-18, 2011

Australian Technology Park Sydney, NSW Australia www.animania.net.au/2011

#### Montreal Comiccon

September 17-18, 2011 Place Bonaventure Montréal, Quebec www.montrealcomiccon.com

#### **Erie Anime Experience**

September 23-25, 2011 The Avalon Hotel & Conference Center Erie, PA www.erie-anime-experience.com



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ne of the shows I watched with my little brother after school was Mighty Morphing Power Rangers. I remember watching the show just for the fight scenes and the giant robot they would fight in. The American story line for the show, now that I think about it, was pretty corny but delivers moral messages. I tried to continue the other versions of the show such as Power Rangers Zeo, Power Rangers Turbo, Power Rangers in Space and so forth but only caught at least 2 -3 episodes from each different show. Right now, the latest Power Ranger show in America is Power Rangers Samurai. After watching a few episodes, it still sounds corny and the acting is overdone.

Just recently this past year I started getting back into anime and hang, into any previous Super Sentai member granting them their uniform, ing out with one of my old anime buddies. My friend started to tell me about the Super Sentai Series which Power Rangers is based here in the US. The newest version of the Super Sentai Series that my friend informed me to take a look at was Kaizoku Sentai Gokaiger (which translates to Pirate Task Force Gokaiger) in which commemorates the series' 35th anniversary. I watched the first couple of episode and I'm hooked.

The story begins with earth being attacked by the Space Empire Zangyack which is trying to rule over the whole universe. To protect the people of earth, all 34 generations of Super Task Forces have come together. This was the biggest fight between them which became known as the Legendary Great War. In protecting earth from the Zangyack Empire, all 34 generations have pushed them back but at the high price of losing their powers throughout the universe.

Years later, after the Legendary Great War, five space pirates head towards the Earth in search for the "Universe Greatest Treasure". These five pirates are: Don Dogoier, the mechanic and chef of the crew. Ahim de Famille, a well-mannered young lady and crewmate. Luka Millfy, the crew's lookout and treasure huntress. Joe Gibken, a skilled swordsman and firstmate. And their leader, Captain Marvelous. While searching for the treasure on Earth, they have a run in with the Space Empire Zangyack the same enemies that have been thought to have been destroyed during the Legendary Great War. The Space Empire Zangyack has returned to try to invade Earth once again. To defend themselves from the Empire, they are equiped with these cellphone-like transforming devices called "Mobirates" along with these special keys that are molded and colored as their respected ranger uniforms called "Ranger Keys". When the crew inserts their Gokaiger Ranger Keys are into their Mobirates and call out, "Gokai Change!" they became the Kaizoku Sentai Gokaiger. Along with the special ability to transform, each member can control their own personal mecha called "Gokai Machines" which can combines into the giant robot "Gokaioh." Besides their own 5 Gokaiger Ranger Keys they also posses Ranger Keys sets of the previous 34 Super Sentai Teams. These keys grant them ability to transform

weapons, and powers. With these tools at their disposal, they continue their search for the Universe's Greatest Treasure and fend off the Space Empire Zangyack

In order for the Gokaigers to get closer to obtain the "Universe Greatest Treasure," their mechanical bird named Navi provides them with riddles that they must decipher to help bring them closer to the treasure they seek. These riddles would eventually leads them to meet a members of a previous Sentai Team (to which the series refered to them as "Legends"). The first Legend they would meet is Kai Ozu A.K.A. MagiRed from Mahou Sentai Magirangers (Magic Task Force Magirangers). He informs the Gokaigers that they haven't mastered the true power of the Ranger Keys and in order to find the Universe Greatest Treasure, they must unlock the "Ultimate Power" of the 34 Super Sentai Team from the past. After witnessing Don overcame his fear to save Captain Marvelous from falling off a cliff, Kai reveals to him that it was courage that gave the Magirangers their "Ultimate Power" to fight against their foes years ago. And when Don overcame his fear through courage, it unlocked the Ultimate Power of the Magirangers. Obtaining an "Ultimate Power" allow the Gokaigers to fight in style more like the original Sentai Team whenever they used that team's Ranger Key set and also obtain new mecha parts and finishing moves Gokaioh. Now the Gokaigers must unlock all the other Super Sentai team's "Ultimate Power" to defeat the Space Empire Zangyack and to claim the Universe Greatest Treasure.

Even though this show is still brand new and continuing, it is a good series to watch. I just like the idea of the ability to use any of the 34 previous Super Sentai powers as their own and the cameo of previous actors and actress of the series. An added plus to this idea is the term "Pirate," which is usually associated with bad guys but in this series it takes the word to a different way. I do not think that this series will not be used in the American version because not all of the Super Sental teams were seen and used here in America. I am looking forward to watching other episodes in this series and I hope you get a chance to watch it as well. Vukimura82





# **Anime Schedule 2011**



#### **Double-J**

だぶるじぇい

DLE Inc. + June, 28 + Nippon TV

An anime-adaption of a manga about two girls who at a school where after-school activities are mandatory end up joining a "Cultural Activity Preservation Club" where they do analog jobs and activities.



#### Blade

ブレイド

Madhouse/Marvel + July, 1 + ANIMAX

Anime adaption of "Blade" from Marvel Comics. The story revolves around Blade, a "Daywalker" vampire hunter who was born with vampire and human blood after a vampire attacked his mother. While visiting Japan on a mission, Blade tracks down Deacon Frost, the vampire who killed his mother. Blade confronts "Existence," a mysterious organization composed of vampires modified by Frost.



#### MonHun Nikki Girigiri Airû-mura G

モンハン日記 ぎりぎりアイルー村G

DLE Inc. + July, 1 + Kids Station

Similar to the first MonHun Nikki Girigiri Airū-mura Airū Kiki Ippatsu anime, the new anime will depict the comical adventures of the Airū (Felyne), a feline monster species in CAPCOM's Monster Hunter game franchise, as they face numerous quests.



#### Uta no Prince-sama - Maji Love 1000%

うたの☆プリンスさまっ♪ マジLOVE1000%

A-1 Pictures • July, 2 • Tokyo MX/Gunma TV/Tochigi TV

Adapted from the Playstation Portable game. Nanami Haruka wants to be a song writer, so she attends an idol training school filled with beautiful bishounen. The school pairs each aspiring songwriter with an aspiring idol, but Haruka finds herself paired with 3 idols! To make things more difficult, Nanami is also not allowed to date any of her beautiful partners!



#### Sacred Seven

セイクリッドセブン

Sunrise + July, 2 + MBS

Sunrise's big original series for the summer that they've apparently been collectively working on, billed as a "new school battle action" project. We know absolutely nothing about it other than the trailer on the site there. Somehow the theme has to do with how "memories change the world." The writer worked on *Speed Grapher*.







#### Kami-sama no Memo-chô

It's the Only NEET Thing to Do

神様のメモ帳

J.C. Staff • July, 2 • MBS

The story centers around a NEET (Not in Education, Employment or Training) detective gild named Alice and Narumi Fujishima, a plain high school boy, who has been isolated in the class. His classmate Shinozaki Ayaka invites Narumi to the gardening club and introduces a hikikomori detective Alice to him. Alice hires Narumi as an assistant to solve mysterious cases involving an illegal drug "Angel Fix." But the drug entraps Ayaka into danger.



#### Nurarihyon no Mago: Sennen Makyô

Nura: Rise of the Yokai Clan 2

ぬらりひょんの孫 千年魔京

Studio DEEN + July, 3 + Tokyo MX

Rikō Nura is three-quaters human and a quarter demon. He lives in a house of spirits with his grandfather, the current head of the Nura yōkai. Rikō is set to be the next clan head, despite the fact he dislikes his demon side. He soon comes to terms with his demon blood and decides to take his position as young master of the Nura House.



#### Ikoku Meiro no Croisée: The Animation

La croisée dans un labyrinthe étranger

異国迷路のクロワーゼ

Satelight + July, 3 + Chiba TV

A young japanese girl, Yune, accompanies a French traveller, Oscar, on his journey back to France and helps at the family's ironwork shop in Paris. Oscar's nephew and shop owner Claude reluctantly accepts to take care of Yune. We learn how those two, who have so little in common, get to understand each other and live together in Paris.



#### Natsume Yûjin-Chô San

Natsume's Book of Friends Three

夏目友人帳 参

Brain's Base + July, 4 + TV Tokyo

Netsuke Takisha has the ability to see spirits, which he has long kept secret. However, one he inherits a strange book that belongs to his deceased grandmother, Reiko, he discovers the reason why spirits surround him.



#### Yuruyuri

ゆるゆり

Dogakobo + July, 4 + TV Tokyo

The story is about four fun-loving schoolgirls who take over the former room of a tea ceremony club for their own "Gorakebu" Club (Amusement Club).

he information presented here is as accurate as much as humanly possible and is subject to change without notice.



## **Anime Schedule 2011**



#### Kaitou Tenshi Twin Angel ~Kyun Kyun Tokimeki Paradise!!~

快盗天使ツインエンジェル ~キュンキュン☆ときめきパラダイス!!~

J.C.STAFF + July, 4 + TV Yokohama

Haruka Minazuki and Aoi Kannazuki are freshmen high school students and best friends. During the day, they help with school activities. But by night, they thwart enemies like Black Auction and other villains as Red Angel and Blue Angel, the Twin Angel team.



#### Kamisama Dolls

神様ドォルズ

Brain's Base + July, 5 + TV Tokyo

This story center around Kyōhei. After moving to Tōkyo from his old town to get away from the events that happened, is on a gōkon (blind date) with his friends, including his old neighbor, Shiba. He and Shiba discover a dead, bloody, body in the elevator. He is told by his younger sister, Utao with her Kamisama Doll, that Aki, an old friend, and his Doll, are the culprits responsible.



#### Morita-san wa Mukuchi

Miss Morita is Taciturn

森田さんは無口

Seven + July, 5 + KBS Kyoto

The story follows the everyday life of a high school girl named Mayu Morita. She is extremely reticent and her silence and habit of looking at people's eyes straightly sometimes cause misunderstanding. The reason behind it isn't because she doesn't like to talk nor because she has nothing to say. The reason she rarely speaks is due to the fact she thinks too much before speaking, thus losing the timing to speak altogether. But she lives a happy school life with her classmates.



#### **Nyanpire The Animation**

にゃんぱいあ The Animation

Gonzo + July, 6 + Kids Station

The story follows a black cat who was abandoned and left to starve. Just before the cat's like was to be extinguished, a vampire emerged from the darkness and gave it blood. Now "Nyanpire," lives as a seemingly ordinary house cat raised by a human girl.



#### **NO.6**

Bones • July, 7 • Fuji TV

The story takes place in "No. 6," a future model city set in 2013. Since the age of 2, Shion has been raised as an elite in the exclusive area No. 6. Now on the night of his 12<sup>th</sup> birthday, he rescues a boy who calls himself "Nezumi." Nezumi ran away from the city's Special Security Area. From that moment on, Shion's life is changes forever.





#### Usagi Drop

**Bunny Drop** 

うさぎドロップ

Production I.G + July, 7 + Fuji TV

Going home for his grandfather's funeral, thirty-year-old bachelor Daikichi discovers that the old man had a child with a younger lover! The rest of his family is equally shocked and embarrassed by this surprise development, and not one of them wants anything to do with the silent little girl, Rin. Daikichi decides to take her in himself! But will living with this overgrown teenager of man help Rin come out of her shell? And hang on, won't this turn of events spell doom for Daikichi's love life?!



#### **Blood-C**

Production I.G • July, 7 • MBS/TBS

New anime spawned from the *Blood: The Last Vampire* franchise. This time CLAMP is responsible for the story and character design. Teropterids are evil beasts which pose as humans and live only to drink human blood. A brooding and mysterious girl names Saya is the best teropterid slayer there is, and now, she is sent to a US Army base which may be infested.



#### The IDOLM@STER

アイドルマスター

A-1 Pictures • July, 7 • TBS

Anime adaptation of Bandai Namco's "The Idolmaster" game. In the game, the player manages the careers of 10 aspiring Japanese idol singers as a producer.

The information presented here is as accurate as much as humanly possible and is subject to change without notice



# **Anime Schedule 2011**



#### Mayo Chiki!

まよチキ!

Feel + July, 7 + TBS

Seventeen-year old Konoe Subaru is the handsome butler of one of his classmates, Suzutsuki Kanade. Due to an accident in the toilet, classmate Sakamoto Kinjirō finds out "he" actually is a girl disguised as a male butler. And with that his quiet high school life ends.



#### Baka to Test to Shôkanjû Ni!

The Idiot, the Tests, and the Summoned Creatures 2

バカとテストと召喚獣 にっ!

Silver Link • July, 7 • TV Tokyo

Second TV season of the hilarious adventures of Yoshī and his classmates. Crazy anime slapstick at its finest! Advanced placement into a higher grade, is determined by the results of the Promotion Test, strictly for this class. Students can change classes by competing using the Examination Summons Battle System.



#### Itsuka Tenma no Kuro-Usage

いつか天魔の黒ウサギ

ZEXCS + July, 8 + Teletama

An anime adaptation of the light novel series "Itsuka Tenma no Kuro Usagi." Taito has been really sleepy lately, and keeps dreaming of a female vampire who says she has given him her "poison." Sometimes he even thinks he hears her voice when he's awake. But after surviving an accident that should have killed him, Taito's world changes drastically and he realizes that his dreams are more real than he thought.



#### R-15

AIC + July, 9 + TV Kanagawa

The story centers around Taketo Akutagawa, a student with a secret: he is a talented pornographic novelist with a newspaper-serialized work. He enrolls in a school that only accepts geniuses and risque trouble ensues there.



#### Nekogami Yaoyorozu

猫神やおよろず

AIC Plus+ • July, 9 • AT-X

Koyama Yes is running an antique shop. Mayu, a cat god (nekogami), is living off Yes and leads an idle life paying games. Lots of other gods visit Mayu and enjoy merry-making.





#### **Dantalian no Shoka**

Dantalian's Bookshelf

ダンタリアンの書架

GAINAX + July, 15 + TV Tokyo

Hugh Anthony Disward inherits an old mansion and a personal library from his grandfather. In the basement of the mansion, he meets a mysterious girl Dalian. She is a Dantalian and a geteway to "Dantalian's bookshelf," which stores the prohibited books of the demons. "Gensho" (Illusory Books), the prohibited books, endanger the balance of the world but people are fascinated by the taboo. Huey and Dalian solve the cases involving Gensho with their ability to access the Dantalian's bookshelf.



#### Manyû Hikenchô

魔乳秘剣帖

Hoods Entertainment + July, 2011 + AT-X

In this current era, breasts mean everything. If you have breasts, you are guaranteed wealth and popularity. If you lack them, you are rarely considered "human." Members of the Manyū Clan help raise the future big breasts. Written on a secret scroll possessed by the clan, there is said to be various techniques on how to grow big and beautiful breasts. Chifusa is to be successor of the clan. However, she takes the secret scroll and runs away with it, hoping to fight against the cruel world that the Manyū Clan has created.



#### Mawaru Penguin Drum

輪るピングドラム

Brain's Base • mid-July 2011 • MBS/TBS

New anime project by Chinook Ikuhara of Revolutionary Girl Utena and Sailor Moon fame. The story revolves around three siblings; Kanba, Shoma and Hiram Takakura.



#### Ro-Kyu-Bu!

ロウきゅーぶ!

Project No. 9 / Studio Blanc + mid-July 2011

The story centers around a high school freshman boy names Subaru Hasegawa who joined the basketball team, but the team stopped playing due to the captain being suspected of being a lolicon. Subaru somehow ends up as a coach of an elementary school's basketball team with five girls.



#### Ganbare!! Nattô-san

Good Luck. Mr. Bean!

頑張れ!!納父さん

Kachidoki Studio + mid-July 2011

For those of you who like your mindless flashes to be about beans, but prefer fermented soy to the all-ruling glory that is Mameshiba. This is anime about beans.

The information presented here is as accurate as much as humanly possible and is subject to change without notice.



In the neighborhood in which Vincent lives, there have recently been a number of bizante incidents in which people die in their sleep, with a look of anguish upon their faces. Strangely enough, all of the victims are young men. The story quickly spreads throughout the media, attracting widespread attention and theories as to the cause of death. A strange rumor begins to spread that if a person dreams of falling, if they don't wake up they will soon become unable to wake at all, and die.

Vincent is at a bar contemplating marriage to Katherine, his lover of five years, who is pressuring him to get married, when he meets a beautiful and mysterious woman named Catherine. Although there are many vacant seats she sits next to Vincent and, well-proportioned and pretty, she is exactly his type. The two end up spending the night together at Vincent's house.

After meeting the woman, Vincent begins to have nightmares every single night, which he believes may be related to the rumors. In these dreams, he, and several other men who appear to him as sheep, must escape from various horrors trying to kill him, for if he dies in his dream, he will die in reality. As dreams and reality begin to blend together, Vincent must not only fight to survive, but he must choose between Katherine and Catherine.<sup>†</sup>

Catherine is the Persona Team's first hit for the HD screen for the Sony Playstation 3 and Microsoft XBOX 360 for North American release in late July. It has been over two years since Altus' epic Japanese role playing game, Persona 4, was released. For months now there has also been rumors that the team began working on the Persona 5 title until it was confirmed this part March. For now, there's Catherine, to satisfy fans of the Persona series. Both Director/Producer Katsura Hashino and series Character Designer Shigenori



In Catherine, you play as Vincent Brooks, a 32-year old office worker. The game is half puzzle and half dating simulation, with a bit of horror and suspense thrown into this more mature oriented game. Basically a mature visual novel type game. The dating simulation part comes from your daily interactions with Katherine McBride (your girlfriend of 5 years) and Catherine (the beautiful, yet mysterious girl you just met). How you play the game and what conversation choices you make, determines whether you end up with one girl or the other or alone. The puzzle part comes at night when Vincent goes to bed. Every night, you are thrust into a nightmare where you have to climb a pile of blocks that are constantly falling in order to get to the top and escape as fast as you can.

The gameplay is simple. All you do is literally pull and push blocks around. During the course of the game, you run into different types of blocks, some which can't be moved or explode when you stand on them as the difficulty of the game increases. You also learn different tricks and patterns to pull blocks into in order to climb up the tower faster, but you don't get any new abilities or powers to help you as you progress. Despite this seemingly simple and functional gameplay, it's amazingly addictive and surprisingly nervewracking. For added stress, each boss level usually finds you being chased by a monster straight out of your nightmares, literally, as you climb—just in case you weren't stressed out enough whenever you got stumped.

Smooth animation, beautifully designed characters and the exciting system will throw gamers into the world of pink, mind boggling nightmare. No matter whether you are the loyal boyfriend or the cheater, you won't escape the charm. \* Ed Comez



Yūki, Aoi 悠木 碧

DOB: March 27, 1992 Chiba

Blood Type: A

Current Roles...



A Channel





Jûbei Yagyû Hyakka Ryōran





Aoyama, Mio Kami nomi zo Shiru Sekai



Itō, Kanae 伊藤 かな恵 DOB: November 26, 1986 Nagano Prefecture Blood Type: B





Elucia de Lut Ima Kami Nomi zo Shiru Sekai

Saten, Ruiko

Toaru Majutsu no Index II



Matsumae, Ohana Hanasaku Iroha



Nagatsuki, Sanae Shinryaku! Ika Musume



Kayano, Ai 茅野 愛衣 DOB: September 13, 1987 Tōkyō Blood Type: O

Current Roles...



Honma, Meiko Ano Hi Mita Hana



Isana Tachibana Yumekui Merry



Roman Saotome Sket Dance



Sawawa, Hiyorimi Kaibutsu Ōjo (OVA)



Asanuma, Shintarō 浅沼晋太郎 DOB: January 5, 1976 Iwate Blood Type: O

Current Roles...



Kazuma, Hoshino Hoshizora e Kakaru Hashi



Shinmei, Masamune Uragiri wa Boku



Tsuda, Takatoshi Kôsaka, Junpei Nyan Koi! Seitokai Yakuindomo



Nakamura, Eriko 中村 繪里子 DOB: November 19, 1981

Yokohama, Kanagawa Blood Type: O

Current Roles..



Nakatsugawa, Ui Hoshizora e Kakaru Hashi

Enjutsu (Yuan Shu)

Shin Koihime†Musō Otome



Katô, Haruka Oniichan no Koto



Hidaka, Rina 日高 里菜 DOB: June 15, 1994 Chiba Blood Type: A

Current Roles...



Toyotomi, Hideyoshi Sengoku Otome



Kaburagi, Kaede Tiger & Bunny



Last Order Toaru Majutsu no Index II



Azukil Mina Bakuman.



Fukuhara, Kaori 福原 香織 DOB: August 11, 186 Chiba

Blood Type: AB

Current Roles...



A Channel



Astraea Sora no Otoshimono Forte



Charlotte E. Firobisher Koromo, Amae Seiken no Blacksmith Saki



Omigawa, Chiaki 小見川 千明

DOB: November 11, 1989 Kanagawa Prefecture Blood Type: O

Current Roles...



Tsurugi, Minko Hanasaku Iroha

Mitsuba, Mutsumi

Seitokai Yakuindomo



Arashiyama, Hotori Soredemo Machi



Kamigamo, Jun Natsu no Arashi! Akinai chū



Irino, Miyu 入野 自由 DOB: February 19, 1988 Tōkyō Blood Type: AB

Current Roles...



Yadomi, Jinta Ano Hi Mita Hana



Makoto, Niwa Denpa Onna



Astral Yu-Gi-Oh! Zexal



Sanada, Hiroyuki Soredemo Machi



Kana, Asumi 阿澄 佳奈 DOB: August 12, 1984 Fukuoka Prefecture Blood Type: A

Current Roles...



Ōgame, Asuka 大亀 あすか

DOB: December 18, 1987 Hiroshima

Blood Type: A

Current Roles..



Tôwa, Erio Denpa Onna

Mei-Shen Trinden

Kōkaku no Regios



Lizleat L Omamori Himari



Kana, Hanazawa 花澤香菜 DOB: February 25, 1989 Tōkyō Blood Type: AB

Current Roles..



Kami Nomi zo Shiru Sekai 2



Amagami SS

Tachibana, Miya



Kondô, Mikoto Kämpfer fur die Liebe



Yukikaze Panetone Dog Days



Kiss×Sis



Kuroi, Mato Black Rock Shooter

Miyata, Yuki

Moshidora



Kuroneko/Ruri Gokou Ore no Imoto



Lana Linchen Freezing!



animeCon is Northern California's largest anime convention. Packed with videos, costumes, music, games, parties, tournaments, panels, and guests from around the world, this annual celebration of Japanese art and popular culture entertains a colorful spectrum of fans and friends. Over 16,000 enthusiasts joined FanimeCon 2010 and will return to the San Jose McEnery Convention Center during Memorial Day Weekend, May 27-30, 2011—so states the website.

It's possibly one the better conventions that we have ever been too. From experience, traveling from Southern California or for a matter of fact, anywhere else in the country is quite easy. Airports from San Diego to Burbank provide flights to and from San Jose International. From Ontario International, it's only about an hours flight. For those who flying in are attending FanimeCon for the first time, information for public transportation is readily available at the information booth right beside baggage claim. From the airport, a free metro shuttle takes travelers to the light rail Metro Station a couple miles away. From there and a few dollars, light rail will take you literally in front of the convention center where FanimeCon is held—all within thirty minutes of arriving at the

FanimeCon provides fans with a plethora of things to do through it's

four days. As with most conventions, the main staples are the Anime Music Videos, a masquerade, dealer's hall and an artist's alley. On a daily basis, there are always cosplayers everywhere, as well as a number of fans taking their pictures. One of more recent additions to FanimeCon is the FaniMaid Café, where you could enjoy snacks with friendly maid service like that of maid cafés in Japan.

There were also numerous Japanese guests that attended FanimeCon, most notably the rock band FLOW and pop singer Yuya Shimashita. Both whom had concerts performances Saturday night at the Civil Auditorium right across the convention center. Other Japanese guests included Halko Momoi, illustrator Mamoru Yokota, voice actor Tōru Furuya, mangaka Ryuske Hamamoto, director Seiji Mizushima, character designer Takahiro Yoshimatsu and others.



Otaku Life Magazine = Summer 2011.

which was shot at Club Nokia, Los Angeles, last year that we attended.

The major event for Saturday night is the MusicFest which features

25

couple of their more famous songs are "Days," the opening theme of

Kökyöshihen Eureka Seven and "Go!!! (Fighting Dreamers)" and



"Remember" opening themes of Naruto. Of all the anime convention concerts I've been to in the past twenty years, FLOW was second most act I've wanted to see. FLOW is the most mainstream of bands we have seen in the past, short of S.K.I.N. several years ago. FLOW's performance was just spectacular. Keigo's vocal harmonies draws you to sing along whether you know the song or not. Köshifs guitar playing and his signature jump doesn't disappoint. Take hifs those guitar solos with melodic precision. Got's bass and Iwate's drum beats make you want to get up and dance around to the beat, especially when "Days" and "Goll!" are played. All together, their auditorium-shaking performance gave a new name to the "San Jose Earthquake!" It was just that a we some. By the third day of Fanime Con, FLOW and Yuya's music CDs were already sold out.

The last major event of FanimeCon was the Cosplay Spectacular, also known as the Masquerade. Whether it may or not be true, one comment I've heard about the FanimeCon's masquerade skits are that they're "entertaining and intelligently done" as opposed to allot of the other masquerades at other conventions. In fact, allot of the skits that were preformed were actually entertaining. Once the skits were done for the final judging, there was no entertainment during the intermission. The master of ceremony, Ris Meyers, tried his best to entertain the audience and to keep the majority from leaving, but to no avail. After a quick huge group photo with Ris, allot of people did leave.

FanimeCon is still and one of the best run conventions that, we, as a group have attended. Due to ever increasing attendees each year, there are times when we felt that FanimeCon has grown too large. It's been compared to its competing convention in Southern California, Anime Expo, which was akin to FanimeCon over a decade ago. At least for FanimeCon, as well as almost anime conventions—the major events are still FREE! Also, as popular as Stage Zero ((the central stage)) is, when events were held there, too many people would show up to watch. The seating was so limited, about forty seats, that a majority of the crowd had to stand—leading to the concourse being blocked of people traffic. The panels that we did go to were great and entertaining. Which leads me to our final comment about FanimeCon—nobody we've met there had a schedule on hand.

Yes, nobody had a schedule. There was also no schedule to refer to in the professionally done program guidebook! Because of this, there were many schedule conflicts and misinformation about events. It was every inconvenient to go to the various information booths to look through the schedule. Maybe as a joke, there were signs posted by the information booths stating "schedules to come soon." There were much more panels that we could've been interested in that we missed, more notably, the panels for the anime industry, Mr. Furuya, Mr. Yoshimatsu and Mr. Poitras' panels, Fanime Con would have been more satisfactory is schedules were more readily available—even on regular paper. Though were haven't been to Fanime Con in four years, this led us to believe that Northern California's largest convention began to slowly decline in the way it was ran by its chair. The fact the Fanime Con is "by fans and for fans" is still mostly true, but personal events openly stated by the chair may have influenced them in the running of the convention to its potential. With the chair leaving this year, we'll see what the next few years will hold. \\end{equation}







July 1-3, 2011 at the Anaheim Convention Center



You know, the anime and manga industry has been pretty beat up over the past few years. It's probably not an over-exaggeration at this point to say there are probably more dead companies than active ones in the translation and distribution game in the U.S. at this point, and even if it's not, it's certainly been a downward trend.

However, with the recent announcement that TokyoPop will be shuttered at the end of May, and with 4Kids' recent bankruptcy filing, we're suddenly back to 2009, an era where, in the wake of



the financial meltdown, we saw a number of iconic companies critical to the popularization of anime in the U.S. go under, or get reformed under various new names at a greatly reduced strength.



Now, both 4Kids and TokyoPop faced similar external problems their respective business models had difficulty dealing with. In

4Kids case, Saturday morning cartoons are all but dead, and the cable networks are leaning away from acquisition and back towards total property ownership again. Bad news for any localization house, but worse if you're basically counting on that exposure to sell tie-in merchandise. Similarly, TokyoPop saw it's key venues for exposing new

titles to readers disappear as well as Borders shut down countless store fronts, and as more and more readers move to digital readers.

The thing is, this is stuff anyone paying attention would've seen from a mile away. Both companies have been run poorly since before the 2009 fall out as such. They were intensely avoidable outcomes. So much so that while it's sad for the rank and file employees of these companies, their management needs to held up as examples of how you do it wrong, especially in an industry where a quick look over your shoulder at your competitors would've saved the day.

#### Lesson 1: Know Your Base and Cater To It

4Kids always sucked at this in a long term sense. If they'd talked to any *Pokémon* or *Yu-Gi-Oh!* fan that had continued to be interested in the show into their teens, 4Kids would have quickly learned that they could have kept monetizing the audience they'd already built by providing an uncut product at a good price and without any unnecessary wait. They could have even looked at a FUNimation-style transformation where TV is the icing on the cake, and catering to the life-long otaku is the bread and butter. However, in spite of countless opportunities to make that shift, or to at least use the otaku audience to supplement their bottom line, they dumped money into comically bad and undoubtedly expensive edits and home video releases that neither their core demographic of children nor the untapped otaku market thirsted for.

TokyoPop understood how to cater to a core audience pretty well for a while after some initial missteps. They



locked the cover price into a affordable price point, established a consistent, convenient size for their releases, pushed unflipped manga with unaltered artwork, released titles on a very regular schedule and dramatically reduced the amount of localization for awhile. They pushed hard into shoujo titles when most of their contemporaries were still

mostly looking for the most stereotypical content to aim at twenty-something male comic readers: violence and fanservice-driven titles. They even insisted on getting artbooks printed in Japan so that that the image quality would match the original Japanese editions. With all the initiatives they made, TokyoPop pretty much built the template for success in the modern U.S. manga industry. Before they entered in, you were lucky if you found manga at your local comic book store, let alone throughout national bookstore chains.

However, they seemed to forget a lot of those lessons as time wore on. They created a generation of teenage otaku

in the 00s yet gave them few if any titles to grow into. Meanwhile Dark Horse, Del-Rey and Viz proactively locked down some of the best titles for older readers while securing new gateway titles. While no manga publisher has managed to hold down a perfect record on edits, quality control and localization, TokyoPop managed to infuriate key fandoms with inconsistencies, outright rewriting and artwork edits. Gundam fans are otaku lifers, but they are also tight knit enough that when you screw up, every one knows. In fact, that's a general aspect of the internetyour errors are known to everyone who cares, but the anime fandom is particularly savvy. As a regular convention attendee,







TokyoPop should have known that about the fandom, and thus known the consequences of these mistakes. However, instead of doubling down on their core audience as their competition became serious, TokyoPop ignored the fans' pleas for many of things they popularized. This was an attitude perhaps best summarized by the exploitative, otakuantagonistic *America's Greatest Otaku* reality program that TokyoPop produced. Rather than spend money keeping their manga division afloat, they blew it on a webshow that

at best unintentionally makes a mockery of the people who kept them afloat. At worst, it might as well be an advertisement that says "don't buy anything from us—ever."

#### Lesson 2: Look Around You, Then Follow

When you see multi-national publishers and the people you used to buy titles from enter your localization space, this is not the time to reduce quality control and think you're going to squeak by to better days, especially if there are already companies in your space giving a hard time. Yet this is pretty much what happened at both TokyoPop and 4kids.

4Kids saw FUNimation get bought up by a distribution company (albeit one that has sold FUNimation off as it's grown in scope so much), start a cable channel, turn a profit on that cable channel and start a streaming site before it began to click that maybe 4Kids should get in on some of that by finally starting their own streaming site. FUNi was arguably late to the game at that given Crunchyroll's activity if not the massive audience for fansubs, but they quickly ran hard and worked on making up lost ground. That could have been 4Kids with a little leadership. Instead, 4Kids is closing up shop while Japanese companies are directly entering the market (sometimes poorly, but that's another editorial.) This is a pretty obvious template for vertical integration (manufacturing, distribution and marketing under one roof) in general, and 4Kids was at points fantastically positioned to take this on, yet it dropped the ball. A little observation of the their peers would've gone a long way.

TokyoPop had the same sorts of gauntlets laid down. Their competitors all too quickly picked up on TokyoPop's ideas and ran with them, and most of the larger companies had other elements that gave them a structural stability they TokyoPop lacked. TokyoPop often used contracted translators, and they often had different editors and localization workers on different volumes of a title. Meanwhile, their larger competitors kept most if not all of the production work in-house and consistent, quickly beating Tokyo-Pop in the quality control arena. Even their their smaller competitors, who often used contracted translation work, paid their translators better to encourage quality control. This is stuff TokyoPop easily could have chased after if they made that decision when they were top dog in the industry, but instead they further reduced those structural strengths. Editors were cut in favor of passing that job to the contracted translators, and the type-setting became a contracted job as well.

Similarly, for all of TokyoPop's attempts at moving man-

ga into the digital age with website revamps that no one ever liked, and cellphone manga that never took off, they completely missed the boat on e-books as a whole. To be fair, the whole manga industry in the U.S. is being painfully slow about this, in part because the technology isn't perfect for manga yet. But to wait is to concede the

space to piracy. Viz at least sort of gets this with their manga app, but again, this is something being released by Dark TokyoPop, for all of the hype they put into Horse instead, and if their website, could have jumped on. If they anything, Dark Horse's had ditched the web developers for app deimmaculate treatment

velopers, maybe they'd still have a company, albeit perhaps a digital only one. Maybe they could have afford that if they didn't make America's Greatest Otaku.

#### **Lesson 3: Treat Your Partners Right**

4Kids gamed their books and lost shows because of it. This may even be the case for more shows than we know. Such antics are amateur hour stuff, and that behavior, if nothing else, cost them the company. If they had not essentially driven away great partners with their possibly fraudulent practices, let alone the general incompetence they displayed, they simply wouldn't be in the fix they are now. Yes, they wouldn't have made as much money at their peak, but they'd have a company today. Instead they have no Toei titles (besides broadcast rights for Dragon Ball Z Kai), no Yu-Gi-Oh! and no Pokémon. They don't even have the U.S. entertainment holdings they once had.

Similarly, TokyoPop managed to lose the entirety of their

licenses from Kodansha by not treating them with due respect if industry rumors are to be believed. Their poor behavior likely not only played somewhat of a role in Kodansha's partnership with Del-Rey over TokyoPop (something, mind you, that occurred before TokyoPop's ego lost them licenses, so really, they should have already come



into that deal begging for Kodansha to stick around), but eventually cost them key perennial titles from CLAMP amongst other top-sellers. Those CLAMP titles are now being released by Dark Horse instead, and if anything, Dark Horse's immaculate treatment underlined the other problems at TokyoPop. CLAMP's works often received the best treatment of anything from TokyoPop, and even in that case, there was apparently room to do better. Those deficiencies might not have been so obvious to the fandom if they'd just kept Kodansha on board. If nothing else, those perennials would've paid the bills while they looked for their successors, and they would've had better relations to find said successors.

#### Conclusion

"CLAMP

titles are now

underlined the other

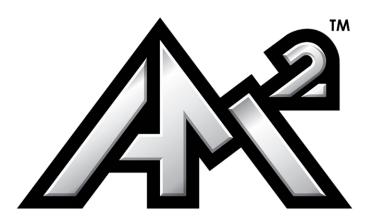
problems at

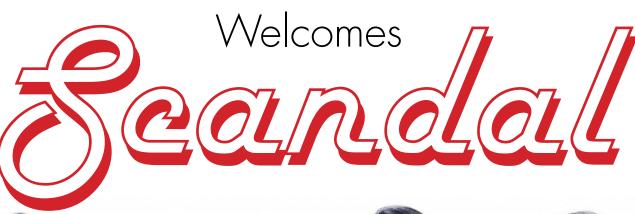
Truthfully, I suppose some of this is hindsight. It's really easy now to see just how wrong these two companies were with some of their moves, but at the same time, it's hard to cut them the same slack as other companies that were blind-sided by essentially the same market forces two years earlier. Bandai Visual died for not catering to American otaku too, and Central Park Media, ADV, SynchPoint and Geneon all took one on the chin from the chain bankruptcy (especially the Suncoast bankruptcy).

However, these deaths should outline to the remaining players what the game plan is if they didn't respond to the previous ones. Manga companies need to get into the digital age, effectively in anticipation of the market if not to build it out directly. They need digital rights yesterday, and they need to carefully get their Japanese partners on board as soon as possible without antagonizing them. The price points need to be irresistible, and the software convenient and preferably industry standard. It's spending that may look bad for a few quarters, but most of these companies aren't publicly traded anyway-make some investments that are aimed at long-term returns. Similarly, the rest of the anime industry needs to follow in FUNimation's footsteps, even if that means cozying up to them in some ways. Keeping a foothold in linear-television and on-demand platforms is critical, and Viz and RightStuf were wise to partner with FUNimation in this regard, even though it meant strengthening the FUNimation Channel as a profitable entity. Vertical integration of FUNimation's sort also needs to be considered to smooth both production delays and distribution delays at certain companies, and streaming and digital downloads need to be as much a part of the game plan as Blu-Ray and DVDs. Mimicking FUNi's fantastic prices, even if it mean regular re-releases to recoup costs, might be essential or at least recommended as well.

In short, it's 2011, and the blueprints are publicly available to any competitor. If you don't follow them, feel free to join TokyoPop and 4Kids as chapters in anime history. Karl Olson

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# BILLIE STANFORM

Ing Exorcist is one of the popular series of the spring season.

Originally the series was scheduled to air on April 10, 2011, on MBS, however due to the March 11, 2011, Tohoku earthquake and tsunami, the series' broadcast was delayed until April 17, 2011.

Two pieces of theme music are used for the episodes: one opening theme and one ending theme. The opening theme is "Core Pride" by Japanese rockband Uverworld, while the ending theme song is "Take Off" by South Korean boy band 2PM. Aniplex announced they will simuleast the series in North America through video sites Hulu, Crunchyroll, and Anime News Network starting on April 20, 2011.

The series is nine episodes in as of Jun 15th, 2011, but so far it has not been a disappointment. Even the side/filler episodes are entertaining and comedie, Unlike some series that go on for extended periods of time with very dry filler. If you enjoyed Soul Eater, then you will also enjoy Ao no Exoreist, I can't really say much about the series yet except that it has an amazing story line that leaves you on the edge of your seat every week wanting to see what happens next.

Blue Exorcist (青の波魔師) manga is written and illustrated by Kazue Kato. The manga has been serialized in Jump Square magazine by Shueisha since April 2009, with individual chapters collected into six tankobon volumes as of April 4, 2011. Viz Media has licensed the manga for North American production, with the first volume released in April 5, 2011, and the fifth volume scheduled for release in December 6, 2011, <sup>4</sup>

If you enjoy a dark anime with bit of comedy and amazing animation like soul eater then I highly recommend Blue Exorcist to you. So loginto Crunchy Roll, Hulu or \*cough\* Download it \*cough,\* and eateh the newest episode of the week or go to the beginning and catch up on episodes. If you enjoy reading then wander on over to Mangafox or head down to your local book retailer and grab a copy or grab all four volumes that are out at the moment. \* Hindia Adi

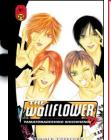
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**2PM** 

**UVERworld** 







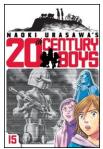
The Wallflower, Vol. 25 by Tomoko Hayakawa Kodansha Comics June 21, 2011



Tenjo Tenge, Vol.
1: Full Contact,
Edition 2-in-1
by Oh! Great
VIZ Media, LLC.
June 21, 2011



Sayonara,
Zetsubou-Sensei:
The Power of
Negative Thinking,
Vol. 9
by Koji Kumeta
Kodansha Comics
June 21, 2011



**20th Century Boys, Vol. 15**by Naoki Urasawa
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June 21, 2011



Afterschool
Charisma, Vol. 3
by Kumiko Suekane
VIZ Media, LLC.
June 21, 2011



Zombie-Loan, Vol. 11 by Momo no Tane Yen Press June 28, 2011



**Tonight's Take-Out Night'**by Akira Minazuki
Digital Manga Publishing
June 28, 2011



This Night's
Everything GN<sup>†</sup>
by Akira Minazuki
Digital Manga Publishing
June 28, 2011



Tale of the Waning Moon, Vol. 2 by Hyōta Fujiyama Yen Press June 28, 2011



Sunshine Sketch, Vol. 5 by Ume Aoki Yen Press June 28, 2011



Spice and Wolf, Vol. 4 by Isuna Hasekura and Ju Ayakura Yen Press June 28, 2011



Soul Eater, Vol. 6 by Atsushi Ōkubo Yen Press June 28, 2011



Sasameke, Vol. 2 by Ryuji Gotsubo Yen Press June 28, 2011



Rabbit Man, Tiger Man, Vol. 1† by Akira Honma Digital Manga Publishing June 28, 2011



Monster Hunter Orage, Vol. 1 by Hiro Mashima and CAPCOM Kodansha Comics June 28, 2011







#### A Liar In Love GN<sup>†</sup> by Kiyo Ueda

Digital Manga Publishing June 28, 2011 Cover Not Final



Kizuna, Vol. 3: Deluxe Edition<sup>†</sup>

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I Give To You GN<sup>†</sup>

by Maki Ebishi Digital Manga Publishing June 28, 2011

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#### Higurashi When They Cry, Vol. 3: Eye Opening Arc

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#### Entangled Circumstances GN<sup>†</sup>

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#### Dog X Cat, Vol. 2<sup>†</sup>

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#### Chi's Sweet Home, Vol. 6

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# Butterfly of the Distant Day<sup>†</sup>

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#### Border, Vol. 1<sup>†</sup>

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#### Blue Sheep Reverie, Vol. 4<sup>†</sup>

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#### The Betrayal Knows My Name, Vol. 1

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### Bad Teacher's Equation, Vol. 1<sup>†</sup>

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#### Angelic Runes, Vol. 2

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#### Yu-Gi-Oh! 5D's, Vol. 1

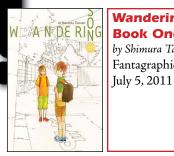
by Masahiro Hikokubo and Masashi Sato VIZ Media, LLC. July 5, 2011

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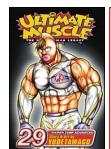




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Wandering Son: **Book One** by Shimura Takako Fantagraphics Books



Ultimate Muscle, Vol. 29: Battle 29 by Yudetamago VIZ Media, LLC. July 5, 2011



Twin Spica, Vol. 8 by Kō Yaginuma Vertical July 5, 2011



Toradora!, Vol. 2 by Yuyuko Takemiya and Zekkyo Seven Seas July 5, 2011



Taro and the Carnival of Doom (The Adventures of Tarol

by Sango Morimoto VIZ Media, LLC. July 5, 2011



Stepping on Roses, Vol. 6 by Rinko Ueda VIZ Media, LLC. July 5, 2011



Skip Beat!, Vol. 24 by Yoshiki Nakamura VIZ Media, LLC. July 5, 2011



Rosario+Vampire: Season II. Vol. 5 bv Akihisa Ikeda

VIZ Media, LLC. July 5, 2011



The Prince of Tennis, Vol. 42 by Takeshi Konomi

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**Pokémon Black** and White, Vol. 2

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**Neon Genesis Evangelion: Cam**pus Apocalypse, Vol. 4

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Naruto (3-in-1 Edition), Vol. 2 by Masashi Kishimoto

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Kimi ni Todoke: From Me to You. Vol. 9

by Karuho Shiina VIZ Media, LLC. July 5, 2011



Kekkaishi (3-in-1 Edition), Vol. 2

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Eyeshield 21, Vol. 36 by Riichiro Inagaki and Yusuke Murata VIZ Media, LLC. July 5, 2011



Dengeki Daisy, Vol. 5 by Kyösuke Motomi VIZ Media, LLC. July 5, 2011



Death Note Black Edition, Vol. 4 by Tsugumi Öba and Takeshi Obata VIZ Media, LLC. July 5, 2011



Vampire Bund, Vol. 10 by Nozomu Tamaki Seven Seas Entertainment July 5, 2011

Dance in the



Code Geass
Queen. Vol. 5
by Various
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Black Bird, Vol. 9 by Kanoko Sakurakoji VIZ Media, LLC. July 5, 2011



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RIN-NE, Vol. 6 by Rumiko Takahashi VIZ Media, LLC. July 12, 2011 Cover Not Final



Ninja Girls, Vol. 6 by Hosana Tanaka Kodansha Comics July 12, 2011



**Moe USA, Vol. 3**by Atsuhisa Okura
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Lucky Star, Vol. 8 by Kagami Yoshimizu Bandai Entertainment July 12, 2011 Cover Not Final



Kurozakuro, Vol. 5 by Yoshinori Natsume VIZ Media, LLC. July 12, 2011



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Gurren Lagann, Vol. 7 by Kotaro Mori Bandai Entertainment July 12, 2011 Cover Not Final

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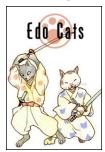
Finder, Vol. 3: One Wing in the View Finder†

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Fairy Tail, Vol. 14

by Hiro Mashima Kodansha Comics July 12, 2011



Edo Cats: Tails Of Old Tokyo

by Ryuto Kanzaki Japanime Co. Ltd. July 12, 2011



Doujin Work, Vol. 4

by Hiroyuki Media Blasters July 12, 2011



Dog Style, Vol. 3

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Cross Game, Vol. 4

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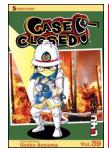
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Code Geass: Knight, Vol. 5

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Case Closed, Vol. 39

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Berserk, Vol. 17

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Vagabond, Vol. 10 (VIZBIG Edition)

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Pandora Hearts, Vol. 6

by Jun Mochizuki Yen Press July 19, 2011



Negima!: Magister Negi Magi, Vol. 30

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#### Nabari No Ou, Vol. 7

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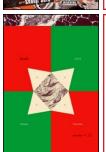
by Daisuke Sato and Shouji Sato Yen Press July 19, 2011



Black Butler, Vol. 6 by Yana Toboso Yen Press July 19, 2011



I Am Here!, Vol. 2 by Ema Toyama Kodansha Comics July 26, 2011



Black Jack, Vo. 15 by Osamu Tezuka Vertical July 26, 2011



Yu-Gi-Oh! GX, Vol. 7 by Naoyuki Kageyama VIZ Media, LLC. August 2, 2011



Warning! Whispers of Love<sup>†</sup> by Puku Okuyama Digital Manga Publishing August 2, 2011 Cover Not Final



Venus Versus Virus Omnibus 2 by Atsushi Suzumi Seven Seas August 2, 2011



Tegami Bachi, Vol. **6: Letter Bee** by Hiroyuki Asada VIZ Media, LLC. August 2, 2011



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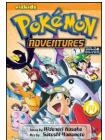
Sky Link<sup>†</sup> by Shiro Yamada Digital Manga Publishing August 2, 2011



Seiho Boys' High School!, Vol. 7 by Kaneyoshi Izumi VIZ Media, LLC. August 2, 2011



Sakura Hime: The **Legend of Princess** Sakura, Vol. 3 by Arina Tanemura VIZ Media, LLC. August 2, 2011



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Summer 201

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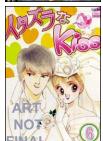
Natsume's Book of Friends, Vol. 8 by Yuki Midorikawa VIZ Media, LLC. August 2, 2011



Kaze Hikaru, Vol. 19 by Taeko Watanabe VIZ Media, LLC. August 2, 2011



Kamisama Kiss, Vol. 4 by Julietta Suzuki VIZ Media, LLC. August 2, 2011



Itazura Na Kiss,
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Haruka: Beyond the Stream of Time, Vol. 13 by Tōko Mizuno VIZ Media, LLC. August 2, 2011



Gunslinger Girl, Vol. 7 by Yu Aida Seven Seas August 2, 2011 Cover Not Final



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Fullmetal Alchemist (3-in-1 Edition), Vol. 2

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Finder: Prisoner in the View Finder, Vol. 4<sup>†</sup>

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An Even More Beautiful Lie<sup>†</sup>

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Bleach (3-in-1 Edition), Vol. 2 by Tite Kubo VIZ Media, LLC.

August 2, 2011



#### Bakuman., Vol. 6

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Ai Ore! Love Me!, Vol. 2 by Mayu Shinjo VIZ Media, LLC. August 2, 2011



Velveteen & Mandala by Hisako Ogita Vertical August 9, 2011



by Nao Yazawa Digital Manga Publishing August 9, 2011 Cover Not Final



Mega Man Gigamix, Vol. 2 by Hitoshi Ariga Udon Entertainment August 9, 2011



Maoh: Juvenile Remix, Vol. 6 by Megumi Osuga VIZ Media, LLC. August 9, 2011



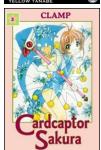
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lkigami: The Ultimate Limit. Vol. 7 by Motoro Mase VIZ Media, LLC. August 9, 2011



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Asch the Bloody, Vol. 1 by Rin Nijyo and Hana Saitō Bandai Entertainment August 16, 2011

Tales of the Abyss:



Sumomomo, **Momomo: The** Strongest Bride on Earth, Vol. 9 by Shinobu Ōtaka Yen Press August 16, 2011 Cover Not Final



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Itsuwaribito, Vol. 3
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#### Higurashi When They Cry: Eye Opening Arc, Vol. 4

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Gantz, Vol. 18

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Book Girl and the

by Mizuki Nomura Yen Press August 16, 2011



Bokurano: Ours,

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Until the Full Moon, Vol. 1

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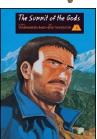
#### Neon Genesis Evangelion: The Shinji Ikari Raising Project, Vol. 9

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Naruto, Vol. 52: Cell Seven Reunion by Masashi Kishimoto VIZ Media, LLC. September 6, 2011



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La Corda d'Oro, Vol. 14 by Yuki Kure VIZ Media, LLC. September 6, 2011



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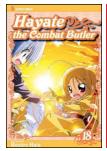
by Clamp
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September 13, 2011



One Piece, Vol. 58
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September 13, 2011



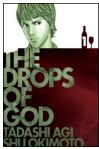
Kurozakuro, Vol. 6 by Yoshinori Natsume VIZ Media, LLC. September 13, 2011



Hayate the Combat Butler, Vol. 18 by Kenjiro Hata VIZ Media, LLC. September 13, 2011



Eden: It's an
Endless World!,
Vol. 13
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Dark Horse
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# Fashionable 'Cat Ears'

### from Japan Respond to Brain Waves





he Japanese are responsible for a lot of bizarre innovations. One such example is the "pee and poop audio masker," which helps to mask the sound of your daily constitutionals. Now they've moved to harnessing the power of brain waves to create cat ears that respond to your emotions.

The distinct possibility that this is nothing more than a poor attempt to control your mind notwithstanding, the concept is definitely something you would expect from the Land of the Rising Sun and is sure to be a big hit among locals and weaboo's alike. For the uninitiated, a weaboo is, customarily, an American or other non-Japanese individual so obsessed with Japanese culture (typically anime/manga), that they prefer to think they're Japanese rather than their respective culture.



Per the video, the cat ears "read" brain waves and respond to your "emotions." For example, when you're concentrating on something or focused, the ears stand upright; when you're relaxed or apparently sad, they fall down. The company that makes them is called Neurowear, which sounds suspiciously like a company from a distant future that, well, wants to control your mind.

Be afraid. Be very afraid. \* Lycurgus



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Tales of the Abyss, Vol.1 (LE)

Bandai Entertainment DVD + \$34.98

The Girl Who Leapt Through Space,

Bandai Entertainment DVD + \$29.98

Kite Liberator (SE)

Media Blasters DVD + \$24.99

Arakawa Under the Bridge: Premium Edition

NIS America

Blu-ray / DVD Combo + \$69.99

Katanagatari: Volume 1 **Premium Edition** 

NIS America

Blu-ray / DVD Combo + \$69.99

Toradora!: Volume 1 Standard Edition

NIS America

DVD + \$44.99

Toradora!: Volume 2 Standard Edition

NIS America

DVD + \$44.99

Wagnaria!!: Complete Series Standard Edition

NIS America

DVD + \$49.99

Orphen (Seasons 1 & 2):

Complete Collection (Re-release)

Sentai Filmworks

DVD + \$49.98

Transformers - The Headmasters: The Japanese Collection

Shout! Factory

DVD + \$29.99

Sound of the Sky (Sora no Woto): Complete Collection (LE)

TRSI / Nozomi Entertainment

DVD + \$49.99

July 12

Sgt. Frog: Season 3 Collection, Part 1

**FUNimation** 

DVD + \$39.98

Allison & Lillia: Generation 2

Sentai Filmworks

DVD + \$49.98

Transformers - The Japanese Collection:

**Complete Series** 

Shout! Factory

DVD + \$99.99

Naruto Shippuden Boxset 7

Viz Media

DVD + \$49.95

**July 19** 

Yu-Gi-Oh! 3D: Bonds Beyond Time

(Movie)

A&E Home Video

DVD + \$12.95

Dragon Ball Z: Dragon Box 6

**FUNimation** 

DVD + \$59.98

**Gungrave: Complete Collection** 

(Classic Line)

**FUNimation** 

DVD + \$49.98

Blu-ray • \$54.98

Noir: Complete Collection

(Classic Line)

**FUNimation** 

DVD + \$49.98

Queen's Blade 2: The Evil Eye, Part 2

Media Blasters





Hidamari Sketch x Hoshimittus (Season 3): Complete Collection Sentai Filmworks

DVD\$49.98

#### July 26

Fist of the North Star (TV): The Complete Series Collection, Volume 3 Discotek / Eastern Star \$59.95

Fullmetal Alchemist: Brotherhood, Part 5

**FUNimation** DVD + \$49.98 Blu-ray + \$54.98

One Piece: Collection 1 (Eps. 1 - 26)

**FUNimation** DVD + \$34.98

Peach Girl: Complete Collection (S.A.V.E. Edition)

**FUNimation** DVD + \$29.98

Shin-Chan: Season 3 Collection, Part 1

**FUNimation** DVD + \$39.98

Soul Eater: The Weapon Collection

**FUNimation** DVD + \$69.98 Blu-ray • \$69.98

Strike Witches: Season 1 Collection (Re-release)

**FUNimation** DVD + \$49.98

Yu Yu Hakusho: Season 2 Collection

(Classic Line) **FUNimation** 

Blu-ray + \$44.98

The Twelve Kingdoms, Part 1

Media Blasters Blu-ray + \$49.99

Angel Beats!: Complete Collection

Sentai Filmworks DVD + \$59.98 Blu-ray + \$69.98

Vampire Knight Guilty, Vol.3

Viz Media DVD + \$19.97

Supernatural: The Anime Series

Warner Home Video DVD + \$49.98 Blu-ray • \$54.97

08/02/2011

Baka and Test: Season 1 Collection

**FUNimation** 

Blu-ray / DVD Combo + \$64.98

Baka and Test: Season 1 Collection (LE)

**FUNimation** 

Blu-ray / DVD Combo + \$69.98 First Press

Casshern Sins: Complete Collection

**FUNimation** 

Blu-ray / DVD Combo + \$74.98

Eden of the East Movie 2: Paradise Lost

**FUNimation** 

Blu-ray / DVD Combo + \$34.98

Spice and Wolf: Season 1 Collection

**FUNimation** Blu-ray • \$49.98

Spice and Wolf: Season 2 Collection

**FUNimation** 

Blu-r ay / DVD Combo + \$64.98

Spice and Wolf: Season 2 Collection (LE)

**FUNimation** 

Blu-ray / DVD Combo + \$69.98 First Press

Tsubasa, RESERVoir CHRoNiCLE:

Season 2 Collection (S.A.V.E. Edition) **FUNimation** 

DVD + \$29.98 Blu-ray • \$34.98

Maid-sama!: Complete Collection 2

Sentai Filmworks DVD + \$49.98

Utena, Revolutionary Girl: Black Rose

Saga Set 2 (LE)

TRSI / Nozomi Entertainment DVD + \$49.99

August 9

Ah! My Goddess: Season 2 Collection

(S.A.V.E. Edition)

**FUNimation** 

DVD + \$29.98

Otoboku - Maidens Are Falling For Me:

Complete Collection (LiteBox)

Media Blasters

DVD + \$19.99

Kobato.: Complete Collection 1

Sentai Filmworks

DVD + \$49.98

August 16

Sgt. Frog: Season 3 Collection, Part 2

**FUNimation** 

DVD + \$39.98

Voltron - The Saga Begins

Classic Media

DVD + \$12.98

Night Raid 1931: Complete Collection

Sentai Filmworks

DVD + \$59.98

Blu-ray • \$69.98

# **Blu-Ray Releases**



Pokémon: Diamond & Pearl - Galactic Battles, Vol.6

Viz Media

DVD + \$14.97

Pokémon: Diamond & Pearl - Galactic

**Battles: Boxset 3** 

Viz Media

DVD + \$24.92

#### September 6

Bleach: Uncut Boxset 10

Viz Media

DVD + \$49.95

#### September 13

Kekkaishi: Boxset 2

Viz Media

DVD + \$49.95

#### September 20

**DNAngel: Complete Collection** 

Discotek / Eastern Star

DVD + \$49.95

Little Nemo: Adventures in Slumberland

Discotek / Eastern Star

DVD + \$19.95

Vampire Knight Guilty: Complete

Collection

Viz Media

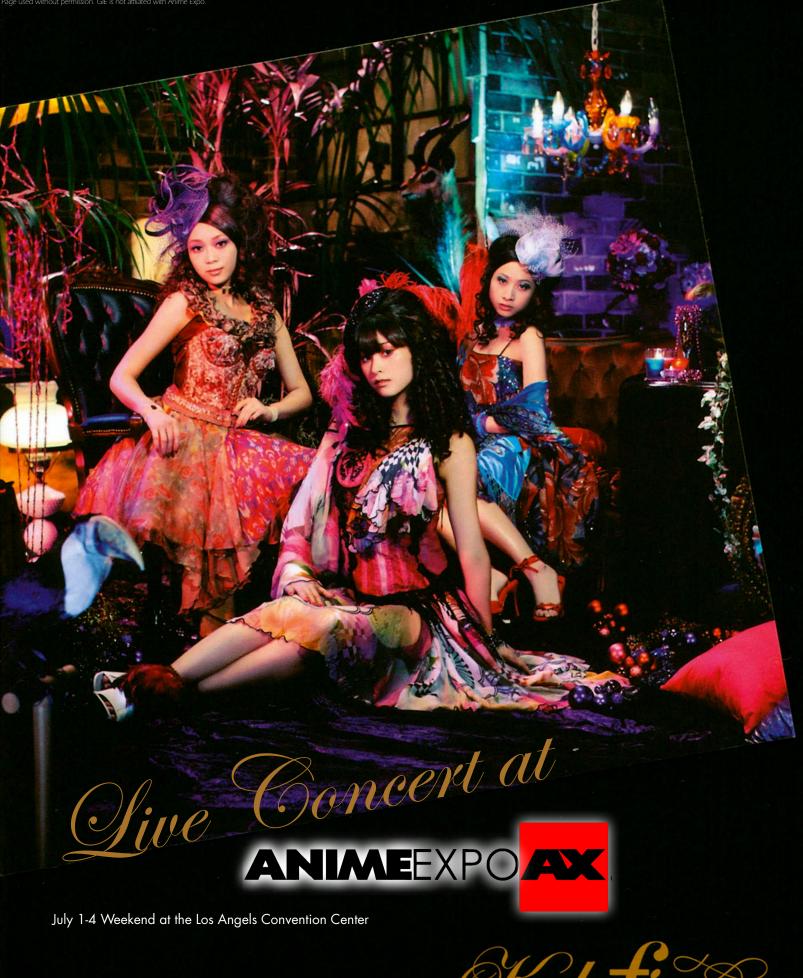
DVD + \$49.95

#### September 21

Rurouni Kenshin OVA: Reflection (LE)

[Import] Aniplex of America

Blu-ray • \$69.98



Kala fina

# Korean Korner 한국어 코너

This will be the very first Korean Korner.
Filled with Male and female actors and actresses from Korea. Here we go~!!

Hinata Aoi



### Jang Geun Seok 장근석

Born: August 4, 1987

Occupation: Actor, Dancer, Singer, Model

outh Korean actor, singer and model. He is best known for playing the role of band leader Hwang Tae Kyung in the hit 2009 drama "You're Beautiful." His latest role was that of Kang Mu Gyul in the 2010 romantic comedy series "Mary Stayed Out All Night/Marry Me Mary," with Moon Geun Young.

Jang Geun Seok was born on August 4, 1987 in Danyang Country, Chungcheongbuk Province, South Korea. He is an only child. Geun Seok started working as a child model at the age of five after he was discovered by a talent agent. At that time, Geun Seok's parents were selling their house and the agent, who was a prospective buyer, saw Geun Seok. Seeing his potential, the agent advised Geun Seok's parents to allow him to try a career in modeling.

Jang Geun Seok made his acting debut in the 1997 HBS sitcom "Selling Happiness" (Haengbokeul Pabmoda). He then continued to work in television as a child actor. In middle school, Geun Seok heard the music of Japanese pop singer Ken Hirai & Japanese rock band L'Arc-en-Ciel. He was inspired enough by these bands to start learning Japanese by himself. In junior high school, Geun Seok went to school in New Zealand to learn English and Japanese. Because of his studies in New Zealand, he can carry casual conversations in both languages.

Though he sings for some of his dramas, he has not released any music of his own except for a few songs done for advertisements: "Black Engine" for Mens cosmetics and skin care, and "Touch Holic" and "Just Drag" for Saumsung's YP-M1 mp3 player from the YEPP line. He will next be seen in the Korean movie adaptation of the Japanese drama Kimi wa Petto.

His last project was Mary Stayed Out All Night where he became Kang Mu Gyul, a rockstar of indie band who have to pretend to be a fake husband of Wi Mae-Ri played by Moon Geun Young. Although the rating wasn't very good, the GeunGeun Couple (Geun Seok and Geun Young) become the hottest couple of the year due of their chemistry in the drama. He also sang the OST for this drama. Geun Seok did some advertisements in 2010-2011 such as Ole Beauty Candy, Zegda CF, Code Combines CF and Samsung Galaxy Player.

His first single as a singer, "Let Me Cry," was released by Pony Canyon in Japan on April 27, 2011. "Let Me Cry" debuted at number 1 on Japan's Oricon single charts, making him the first non-Japanese act to have the debut single to debut at number 1 on the charts.†

#### Filmography: (Television)

1998 Hug (포옹) as Won Joo

2000 School3 (학교33) as Kang Won Seok's younger brother

2001 Ladies of the Palace / Women's World (여인천하) as Young Jeong Ryeom Four Sisters' Story (네자매이야기) as Yeong Hoon

2002 Orange (오렌지) as Jang Keun-Suk The Great Ambition (대망) as Young Park Shi-yeong

2003 Nonstop 4 (논스톱4) as Jang Ke un-Suk

2005 Lovers in Prague (프라하의연인) as Yoon Gun-hee

2006 Alien Teacher (예일리언샘) as Bong Saem (Luxurious) Hwang Jin-i (황진이) as Kim Eun Ho

2008 Hong Gil Dong (쾌도홍길동) as Lee Chang Whee Beethoven Virus (베토벤바이러스) as Kang Geon Woo (Trumpet)

2009 You're Beautiful (미남이시네요) as Hwang Tae Kyung

2010 Mary Stayed Out All Night (매리는외박중) as Kang Mu-Kyul

#### Filmography: (Movies)

2006 One Missed Call: Final as An Jin Woo (Japanese film)

2007 Happy Life (즐거운인생) as Park Hyeon-jun

2008 The Longest 24 Months (기다리다미쳐) as Park Won-Jae Do Re Mi Fa So La Ti Do (도레미파솔라시도) as Shin Eun-gyu Baby and I (아기와나) as Han Joon-Su

2009 The Case of Itaewon Homicide (이태원살인사건) as Pearson (Korean American. English speaking role)

2011 You're My Pet (너는팻)

#### Discography:

"let me cry" - Released in Japan

As of current you can watch dramas & films Jang Geun Seok has been in on mysoju.com or dramafever.com. Also "Marry me Mary / Mary Stayed Out All Night" has been picked up as a dub in the Philippines. So if you are able to pick it up, watch Jang Geun Seok as Micheal Kang:). Hope you enjoyed this edition of Korean Korner. See you next time ~!!



# Videogame Releases

Summer 2011

#### June 21

# Combat Wings: The Great Battles of WWII

City Interactive PS3, Wii, X360

#### F.E.A.R. 3

Warner Bros. Interactive PC, PS4, X360

#### **Dungeon Siege III**

Square Enix PC, PS3, X360

# UFC Personal Trainer: The Ultimate Fitness System

THQ PS3, Wii, X360

#### Tom Clancy's Splinter Cell Classic Trilogy HD

Ubisoft PC, PS2, PS3

#### Balloon Pop 2

UFO Interactive 3DS

#### Cars 2

Disney Interactive Studios *Mac, NDS, PC, PS3, X360* 

#### Gummy Bears Magic Medallion

Storm City Games Wii

#### **ArmA II: Reinforcements**

Meridian4 PC

#### **EVE Online: Incarna**

CCP PC

#### Gods & Heroes: Rome Rising

Heatwave Interactive PC

#### Shadows of the Damned

Electronic Arts *PS3*, *X360* 

#### June 22

#### Trenched

Microsoft Games *X*360

#### June 27

# Mystery Case Files: The Malgrave Incident

Nintendo Wii

#### June 28

#### Ultimate Battle of the Sexes

Conspiracy Entertainment Wii

### Resident Evil: The Mercenaries 3D

Capcom 3DS

#### **Sniper: Ghost Warrior**

City Interactive *PS3* 

#### Sniper: Ghost Warrior (One Shot—One Kill Limited

City Interactive

Edition)

# Super Street Fighter IV: Arcade Edition

Capcom PS3, X360

#### Jewels of the Ages

Navarre NDS

#### Gunslingers

Vulcando Games

#### Hotel Dash 2: Lost Luxuries

PlayFirst PC

#### **Storm: Frontline Nation**

Viva Media

#### **Dungeon Raiders**

UFO Interactive NDS

#### June 29

#### Eufloria

Omni Creative PS3

#### Half-Minute Hero: Super Mega Neo Climax Edition

Microsoft Games

Playstation Move: Ape Escape

Sony Computer PS3

#### June 30

#### Alive & Undead

Shortfuse Entertainment *PS3* 

#### Majesty 2: Pocket Kingdom

Paradox Interactive DSi, PC

#### **Dream Chronicles**

Hudson Soft

#### Nexuiz

Illfonic PS3

#### John Daly's ProStroke Golf

O-Games *X360* 

#### **Animal Color Cross**

Little Worlds Studio PS3

#### Lucha Fury

Punchers Impact PS3

#### **Rock of Ages**

Atlus U.S.A., Inc. PC, PS3, X360

#### From Dust

Ubisoft PC, PS3, X360

#### Alpha Polaris

The Games Company PC

#### Fortix 2

Nemesys PSP

#### Red Dead Redemption: Free Roam

Rockstar Games X360

#### **Dueling Gentlemen**

Sony Computer PS3





Sony Computer

### Super Awesome Mountain

Sony Computer PS3

#### Cogs in 3D Multiplayer

Sony Computer PS3

#### The Mysterious Case of Dr. Jekyll & Mr. Hyde

O-Games NDS

#### **Dungeon Defenders**

Reverb Publishing PS3

#### MotoHeroz

Red Lynx Wii

#### **Bastion**

Warner Bros. Interactive PC, X360

#### Kevin VanDam's Big Bass Challenge

Zoo Games PS3

#### Section 8: Prejudice

TimeGate PC, PS3

#### Dungeons

Kalypso Media PC

#### Orion: Prelude

Spiral Game Studios PC, PS3, X360

#### Space Channel 5,

Part 2 **SEGA** PS3

#### **SEGA Bass Fishing**

**SEGA** PS3

#### Battlefield Play4Free

Electronic Arts PC

#### Wildlife: Forest Survival

Electronic Arts PS3, X360

#### Gatling Gears

Electronic Arts PC, PS3

#### Warp

Electronic Arts PC, PS3, X360

#### Scary Girl

Touch My Pixel

#### Cargo! The Quest for Gravity

Viva Media PC

#### Conspiracy

**Jet Set Games** 

#### Mushroom Wars Online

Creat Studios PS3

#### Retro City Rampage

Vblank Entertainment X360

#### Julius Styles: The International

**XBOX** 360

Lapland Studios PS3

#### Rochard

Sony Online Entertainment

#### Karma Returns

**Joymax** 

#### Streets of Rage 2

**SEGA** PS3

#### Reel Fishing Paradise 3D

Natsume 3DS

#### Puzzle Agent 2

Telltale Games Mac, PC

#### Rise of Immortals

Petroglyph

#### Gettysburg: Armored Warfare

Paradox Interactive

#### **Bumpy Road**

Simogo Mac, PC

#### Hills of Glory: WWII

BulkyPix PC

#### **Burn It All**

BulkyPix

#### **Toy Soldiers**

Signal Studios

Bethesda

#### Serious Sam: Double D

Croteam PC, PS3, X360

#### May's Mystery: Forbidden

#### Memories

Red Wagon NDS

#### Zombii Attack

Gamers Digital Wii

#### Petz Fantasy 3D

Ubisoft 3DS

#### Hector: Badge of Carnage

Telltale Games Mac

#### Rotastic

Focus Home Interactive PC, PS3, X360

#### Fallout: New Vegas — Honest

Bethesda Softworks PC, PS3, X360

#### RamaCity

Big Point РČ

#### Space Ark

Strawdog Studios



# Videogame Releases

Summer 2011 Continued

#### Akane the Kunoichi

Haruneko X360

#### Planet Crashers 3D

UTV True Games 3DS

#### Donkey Kong'94

Nintendo 3DS

#### Captain Blood

1C Company

#### **Aliens: Colonial Marines**

SEGA

NDS, PC, PS3, Wii-u, X360



#### July 5

#### The Earth Defense Force: Insect Armageddon

D3 Publisher *PS3, X360* 

#### **July 12**

#### Harry Potter and the Deathly Hallows: Part 2

Electronic Arts NDS, PC, PS3, Wii, X360

#### Titanic Mystery

O-Games NDS, Wii

#### NCAA Football 12

Electronic Arts *PS3*, *X360* 



#### Ben 10 Triple Pack

D3 Publisher NDS

### Mystery Quest: Curse of the Ancient Spirits

Maximum Family Games NDS

#### Zoo Resort

Ubisoft 3DS

#### Catherine

Atlus U.S.A., Inc. PS3

### Otomedius Excellent (Collector's Edition)

Konami X360

#### **Otomedius Excellent**

Konami X360

#### Call of Juarez: The Cartel

Ubisoft PC, PS3, X360

#### Captain America: Super Soldier

SEGA NDS, PS3, PSP, Wii, X360

#### Comix Zone

SEGA PS3

#### July 26

### El Shaddai: Ascension of the Metatron

Ignition Entertainment PS3, X360

#### Pac-Man & Galaga Dimensions

Namco Bandai 3DS

#### Professional Fisherman's Tour: Big Bass Open

UFO Interactive 3DS

#### Match 3 Madness

Easy Interactive NDS

#### The Smurfs: Dance Party

Ubisoft Wii

#### Bit.Trip Saga

Aksys Games

#### Catherine

Atlus U.S.A., Inc. X360

#### Catherine (Love Is Over

Edition)

**Atlus U.S.A., Inc.** *PS3, X360* 

#### July 30

#### Trackmania 2: Canyon

Ubisoft PC

#### Revoltin' Youth

Open Emotion Studios

#### July 31

#### Super Street Fighter IV:

Arcade Edition

Capcom PC

#### Torchlight II

Runic Games

#### Me Monstar: Hear Me Roar!

Cohort Studios

#### Fallout: New Vegas — Lonesome Road

Bethesda Softworks PC, PS3, X360

#### **Rusty Hearts**

Perfect World Entertainment



Microsoft Games

Chainz Galaxy MumboJumbo Mac, PC

**Altered Beast SEGA** PS3

**Junior Mystery Quest** Maximum Family Games

August 23

Deus Ex: Human Revolution (Augmented Edition) Square Enix

Deus Ex: Human Revolution

Square Enix PC, PS3, X360

PC, PS3, X360

Nicktoons MLB 2K Play NDS, X360, Wii

August 24

The Lord of the Rings: War in the North Warner Bros. Interactive

PC, PS3, X360

Age of Empires Online

**Warhammer 40,000:** 

Kill Team THQ PS3, X360

August 1

Max Payne 3 Rockstar Games PC, PS3, X360

### August 2

Phineas and Ferb: Across the **Second Dimension** 

Disney Interactive Studios NDS, PS3, Wii

Sesame Street: Ready, Set, Grover!

Warner Bros. Interactive NDS, Wii

### August 9

Picture Puzzle Collection

Easy Interactive NDS

Cave Story 3D

NIS 3DS

August 16

No More Heroes: Heroes' **Paradise** 

Konami PS3, X360



### Videogame Releases

Summer 2011 continued

Madden NFL 12 (Hall of Fame Edition)

Electronic Arts X360

Madden NFL 12

Electronic Arts PS2, PSP, Wii, X360



Bleach: Soul Resurreccion NIS

PS3

Angler's Club: Ultimate Bass Fishing 3D

D3 Publisher 3DS

Dual Pen Sports

Namco Bandai 3DS

Pirates of Black Cove

Paradox Interactive PC

ClaDun X2

NIS PSP

August 31

Madden NFL 12 (Hall of Fame Edition)

Electronic Arts

PS3

Madden NFL 12

Electronic Arts

Air Conflicts: Secret

wars

Kalypso Media PC, PS3, X360

Doctor Lautrec and the Forgotten Knights

Konami 3DS

September 1

Face Racers: Photo Finish

Majesco 3DS

Pet Zombies in 3D

Majesco 3DS

Camping Mama: Outdoor Adventures

Majesco NDS

September 6

Resistance 3

Sony Computer PS3

Dead Island (Special Edition)

Deep Silver PC, PS3, X360

**Dead Island** 

Deep Silver PC, PS3, X360

Crush 3D

SEGA 3DS

September 8

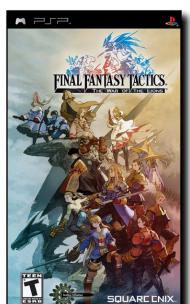
Plants vs. Zombies

PopCap Games *X360* 

September 11

Star Fox 64 3D

Nintendo 3DS



September 13

God of War Origins

Sony Computer *PS3* 

Rage

Bethesda Softworks

Majesty 2: Pocket Kingdom

Paradox Interactive X360

September 17

Final Fantasy Tactics: The War of The Lions

Square Enix PS3, PSP

September 20

Gears of War 3 (Limited Edition)

Microsoft Games

X360

Gears of War 3 (Epic Edition)

Microsoft Games

Gears of War 3

Microsoft Games X360

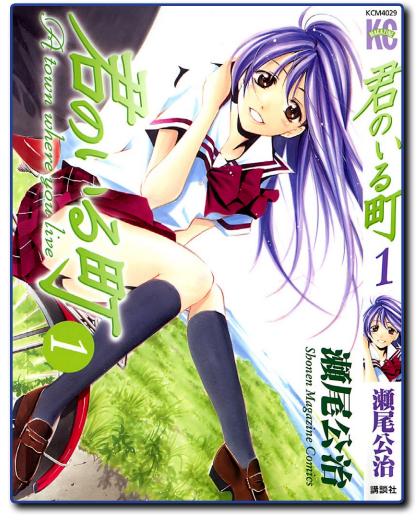
September 23

**Supremacy MMA** 

505 Games *PS3, X360* 

F1 2011

Codemasters PC, PS3, X360





Kirashima, Haruto
He has a reserved personality, which
causes him to become perturbed with
Yuzuki and his sister's actions. He has
a very strong sense of responsibility as
well as consideration for others. He's
a little irritated with her and doesn't
remember meeting Yukuki before.



Eba, Yuzuki
She moved from Tokyo to her
father's hometown. She is staying with
the Kirishimas, who are her father's
acquaintances. She has a sociable
personality and gets along with others
easily.



Haruto's friend since childhood. She has a cheerful personality, but according to Haruto, she often hides her feelings from others.



Haruto's childhood friend. He has a crush on Yuzuki which makes him jealous of Haruto because he lives with her. His first love was Aoi even though she did not take him seriously.

### Kimi no Iru Machi (A Town Where You Live)

by Kôji, Seo (瀬尾公治)

The plot primarily follows the two characters Haruto Kirishima and Yuzuki Eba. Yuzuki moved from Toyko to her father's rural hometown in Hiroshima Prefecture. Given that Haruto's father is an acquaintance of Yuzuki s father, the Kirishimas take her into their home. Haruto is not keen of the situation because he believes that Yuzuki is a complete stranger and that a girl his same age, who is not a relative, living in the same home will cause complications for him.

The misunderstanding he wants to avoid the most is that they are a couple because he already likes his classmate, Nanami Kanzaki. The problem is that Yuzuki has romantic feelings for Haruto and is not timid in pursuing a relationship. A Town Where You Live plot principally makes use of dramatic structure to facilitate character development. The story takes a realistic tone of the lives of high school freshman.



Kanzaki, Nanami
Haruto's classmate and love interest
since middle school. She has a modest
personality and is somewhat insecure
as she once stated that she felt like an
outsider with Haruto, Yuzuki, Takashi
and Akari.





















(o)

is done the same direction.



















(o)





### Reading Here

Start with top right and end with bottom left. Reading is done the same direction.









!!









# THIS SOUR SORT TWO SOUR SORT THIS SOUR AND THE SOUR THE S





















LOOK LOOK HE'S WITH A GIRL!





### WHY SHOULD I BRING HE TO VISIT SCHOOL?









(o)















I'M NOT!! I WAS JUST TELLING A















**Q** 

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# LET'S LEAVE IT LIKE THAT .....

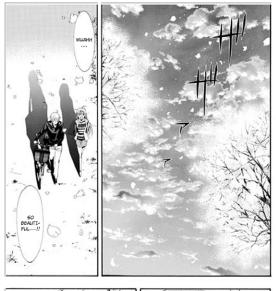






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and end with bottom left. Reading is done the same direction.





















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The most anticipated **Animation**, **Music**, and **Manga** summer convention in Southern California!





Introducing the new 2011 Toyota Corolla - it's larger than life in a compact package. With refreshed styling, 35 MPG highway rating\* and advanced safety features, like the standard Star Safety System<sup>TM</sup>, it's headed in the same direction as you - upward.

Follow her dream@toyota.com/corollamiku

